

Community Development Committee Director's Report August 1, 2022



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July 2022 ECDA Community Outreach Monthly Report

Prepared by:
Samantha Rocknowski
as of 7/26/2022



July Outreach Events

Starting a Business 101 Tuesday, July 5

This workshop gave an overview the City's business services. Attendees were able to ask questions about operating a local business.

Homebuyers Workshop Thursday, July 7

Attendees will learn the starting phases of the homebuying process and have the opportunity to have their questions answered.

Kankakee Farmers Market Saturday, July 9

The ECDA had a table at the Kankakee Farmers Market from 8am to 12pm to share information about our programs as well as upcoming events.



July Outreach Events

Hispanic Business Meeting Tuesday, July 12

This meeting is ideal for Spanish-speaking members of the business community. There will be business resources shared and questions answered.

Neighborhood Walks Initiative July 22

The ECDA walks a neighborhood to connect with residents and share ECDA program information each Friday (weather permitting) at 2pm. Thus far we have had the Salvation Army, Aunt Martha's Clinic, United Families of Kankakee, Riverside, Ascension Saint Mary, Duane Dean, Prairie State Legal Services, Project Sun, KCCSI, and the State's Attorney's Office join us along with the Kankakee Police and some of the alderpeople!





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Neighborhood Walks Initiative

We knocked
on 120 doors
in July!



Additional Outreach

Kankakee County Chamber of Commerce Ambassador Meetings Tuesday, July 12

Samantha serves as a Chamber Ambassador where she continues her outreach goals and ECDA's mission alongside fellow Ambassadors.

Continuum of Care Meetings Thursday, July 7

The ECDA has a staff members as president and secretary of this group and they are able to share City/ECDA updates.

Kankakee County Hispanic Partnership Meetings *No meeting in July*

The ECDA has a staff member as a member of this organization and is able to share city/ECDA updates.



Additional Outreach

Kankakee County Community Outreach Meetings Wednesday, July 6

Professionals in communication outreach roles have been meeting together to share information and support each others' local events.

Strong Neighborhoods - Elm House Steering Committee Meetings *No July meeting*

This committee has representatives from the City, KSD111, United Way, and residents of the 2nd and 6th wards. The house is at 591 S Elm St and you can stay up to date by joining the Facebook group - facebook.com/groups/elmhouse.



Media and Online Outreach

ECDA Monthly Update Email

The ECDA monthly update email has a contact list of 776 subscribers. Anyone can sign up for this email list. Please share social media posts encouraging people to sign up! The direct link for the sign up form is <http://eepurl.com/ham1yr>.

Successfully Sent: June English newsletter on 7/8 to 764 people
Open Rate: 28.1% - 211 opened

New Contacts:

12 gained from signup link on social media posts in the last month
5 gained from form embedded on ECDA homepage in the last month



Media and Online Outreach

Press/Media Numbers, Social Media and Online Engagement

ECDA-related social media posts

42 posts between June 27 and July 26

Facebook Followers = 7,700

Instagram Followers = 1,878

Twitter Followers = 1,433

Website Views for July (through 26th):

Total Page Views = 1,954 Program landing page = 297





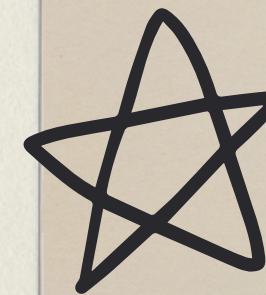
Media and Online Outreach

Daily Journal Articles:

7/2 - Kankakee ECDA hosting home-buying workshop

Press Releases:

6/29 - ECDA Hosting Free Homebuyer's Workshop on July 7



Upcoming Events

Starting a Business 101 Workshop Tuesday, August 2 ECDA Conference Room at 530pm

This workshop will have an overview the City's business services. Residents should come with their questions about operating a local business. This month's featured topic is the IL Secure Choice Act.

Hispanic Business Meeting Tuesday, August 9 ECDA Conference Room at 530pm

This meeting is ideal for Spanish-speaking members of the business community. There will be business resources shared and questions answered. This month's featured topic is the IL Secure Choice Act.



Anticipated Upcoming Events



Kankakee Farmers Market
Saturday, August 13
8am to 12pm

The ECDA will have a table at the Kankakee Farmers Market once a month all season to share information about our programs and upcoming events!

Back to School Bash
Saturday, August 13
St Rose Parking Lot from 12pm to 4pm

The ECDA will have a table at the ICCS/Harbor House Back to School Bash to share information about the services available to our residents.



Upcoming Events

Bike Against Violence
Saturday, August 27 from 6pm to 8pm
Start/End at City Life

This event is a partnership between the Kankakee Police Department, Kankakee United, City Life, Project Sun, ICCS, Youth Empowerment Program, and Harbor House. Registration link is on City social media pages. Participants must be 12+. A free meal from Mac's BBQ will be provided for pre-registrants.

4th Ward Meeting
Tuesday, August 30 at 5pm
Kankakee County Museum



Single Family Rehab Program

- 0 Applications Approved*
- 0 Projects Completed
- 0 Projects in Process
- 72 waitlist

Lead

- 13 Applications Approved*
- 5 Projects Completed
- 1 Projects in Process
- 137 applications since 2018

Single Family Rehab

- 0 Applications Approved
- 0 Projects Completed
- 0 Projects in Process
- 47 waitlist

Rental Rehab Program

- 10 Applications Approved
- 0 Projects Completed
- 1 Projects in Process
- 29 waitlist

HAP

- 0 Applications Approved
- 0 Projects Completed
- 0 Projects in Process
- 3 waitlist

MIRA Program

- 10 Applications Approved
- 0 Projects Completed
- 3 Projects in Process
- 17 waitlist

KARPPS

- First Rounding Approved by Council
- 10 Organizations Preparing for Next Funding Round in September

****updated as of 7/27/2022**

Healthy Homes

- 10 Applications Received
- 0 Projects Completed
- 8 Projects in Process
- HH Coordinator starting in August

Land Bank

- Organizational Start Up
- Regular Board Meetings
- Need to spend grant \$
- Landbank service agreement waiting approval from County

Strong Communities

- Added APP \$37,500.00
- Coordinate with LB Grant
- Budgeting for DPW activities
- Need to spend funds

R3 Grant

- Grant ended in March
- waiting for final \$10,000.00 of funds to be received.
- copies of Housing Study available

****updated as of 7/27/2022**



Thank You